Philips
VisaPure

Facial Cleansing Brush

SC5274

Deep gentle cleansing

To reveal soft and radiant skin

Philips PureRadiance brings a new face care technology that will take your daily cleansing routine to the next level without extra effort. A gentle way of leaving your skin clean, soft and radiant.

10X more effective than hand-cleansing*
- Vibrating & Rotating brush

As gentle as your hands; can be used twice per day
- 1 minute timer for the full face
- Gentle cleansing and Deep Cleansing setting

It easily integrates in your current routine
- The stand charges Philips PureRadiance when connected
- 30 minutes of cordless use, 6 hour charge
- Philips PureRadiance can be used in the shower

Leaves your skin feel soft and smooth
- Philips PureRadiance comes with a range of additional brushes

PHILIPS

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Highlights

Additional Brushes

2 brushes are included with Philips PureRadiance: 1 for Normal skin and 1 specifically designed for Sensitive skins. An Exfoliating Brush Head is available separately, with exfoliating effect to gently remove dull and dead skin cells.

Charging Stand

The stand elegantly complements the iconic design of Philips PureRadiance. It holds the brush, taking less space and letting air naturally dry the used brush. When connected it fully charges Philips PureRadiance in 6 hours.

Dual Motion

The brush rotates and vibrates. The vertical pulsating movement gently breaks up surface impurities including dirt, dead skin cells and make-up residues. The rotating movement sweeps the impurities away, leaving the skin more deeply cleansed.The coordinated movements of the bristles give you a thorough and comfortable cleansing experience.

Rechargeable

When fully charged, Philips PureRadiance has cordless power for 30 uses, equivalent to 15 days when used twice per day.

Skin Zone Timer

The face can be divided into three zones:T-zone, left cheek and right cheek. Philips PureRadiance suggests to change face skin area after 20 seconds with a short pause. The full program lasts 1 minute after which Philips PureRadiance automatically switches off after to prevent overtreatment.

Waterproof

Philips PureRadiance is waterproof and can be easily used in the shower.

2 Speed setting

Philips PureRadiance provides 2 different speed settings: Speed one, 'gentle cleansing', for a mild and soft cleansing. Speed two, 'deep cleansing', for a comfortable and more intensive cleansing.

Specifications

Benefits

- Exfoliating: Removes more dead skin cells than manual cleansing*
- Absorbtion: Improves the absorption of your skin care product
- Gentle: as gentle on your skin as manual cleansing*
- Microcirculation: Improves microcirculation for more radiant skin
- Skin cleansing: 10X more effective than hand-cleansing*

Ease of use

- 2 Speed settings: Gentle and Deep cleansing
- Cordless: up to 30 uses without charging
- Timer: Skin zone timer for 3 areas
- Waterproof: Can be used under the shower
- Battery indicator: Illuminated icon indicates battery life
- Handle: Slim ergonomic design
- Stand: Charging and storing stand

Service

- Warranty: 2-year limited warranty

Application areas

- Face and neck: Cheeks, Chest, Chin, Fronthead, Neck, Nose

Items included

- Brush heads: Normal skin brush head, Sensitive skin brush head
- Instruction for use: Quick start guide, User manual
- Power adapter: 100 - 240 V adapter
- Stand: Charging and storing stand

Power

- Charging time: 6 hours
- Power system: Rechargeable battery
- Running time: 30 uses of 1 minute each
- Voltage: 100-240 V

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* Source: Internal study performed in The Netherlands in 2011 with 21 women comparing cleansing using Visapure with cleansing by hand